CYAN GROUP

COMPANY PROFILE

Marketing • Media • Growth

2026

About Cyan Group

Cyan Group is a growing group of companies being built across complementary sectors. The group's established operating company is Cyan Marketing, with planned businesses including Cyan Capital, Cyan Logistics, Cyan Properties and Cyan Media.

Cyan Marketing

Cyan Marketing provides integrated marketing and communications services designed to help organisations build brands, reach audiences and execute effective campaigns.

Our Services

Marketing Consulting
Market insight, marketing strategy, planning and practical guidance.

Media Buying & Management
Media planning, purchasing, optimisation and channel management.

Media Monitoring
Monitoring of media coverage, conversations and brand visibility.

Branding
Brand positioning, identity development and visual direction.

Experiential Marketing
Campaigns and experiences designed to create meaningful audience connections.

Creative & Advertising
Creative concepts, campaign development, content and advertising.

The Group

Cyan Marketing — Operating now
Cyan Capital — Coming next
Cyan Logistics — Coming next
Cyan Properties — Coming next
Cyan Media — Coming next

Our Approach

Understand → **Strategise** → **Create** → **Activate**

Contact

Cyan Group / Cyan Marketing
Marketing • Media • Growth

Website: www.cyangroupmw.com
Email: info@cyangroupmw.com